



#2008 Pocket Slider  
Interactive slide chart

**Expecting Mom** - Expecting a child is a time of many questions and concerns such as nutrition, exercise and staying fit for a healthy delivery.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.



#3004 Pocket Doctor  
Available in Spanish  
24-page accordion fold with clear vinyl sleeve

**Expecting Mom** - Get ready for the new arrival with important information on what to expect in each trimester, nutrition, check-up schedule and baby proofing the home.

250	500	1,000	2,500
\$1.53	1.40	1.31	1.19 4C

Set Up: \$35(G). Product Size: 3" x 7-1/2".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.



#2014 Pocket Slider  
Interactive slide chart

**Healthy Baby** - Keep your precious baby healthy and happy. Vital information for all new parents such as when to call the doctor, check up guide and choosing a child care provider.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.

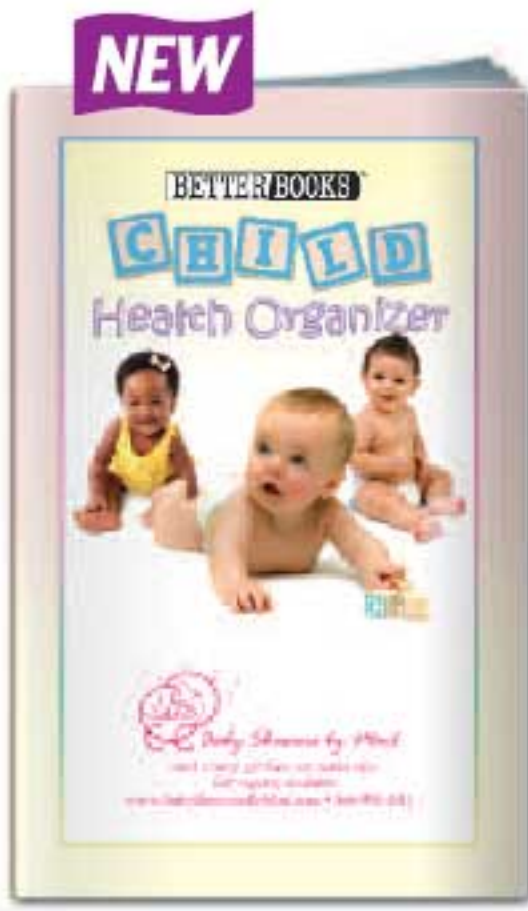


#3003 Pocket Doctor  
Available in Spanish  
24-page accordion fold with clear vinyl sleeve

**Healthy Baby** - Filled with up-to-date friendly advice and checklists on how to deal with baby's first year.

250	500	1,000	2,500
\$1.53	1.40	1.31	1.19 4C

Set Up: \$35(G). Product Size: 3" x 7-1/2".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.

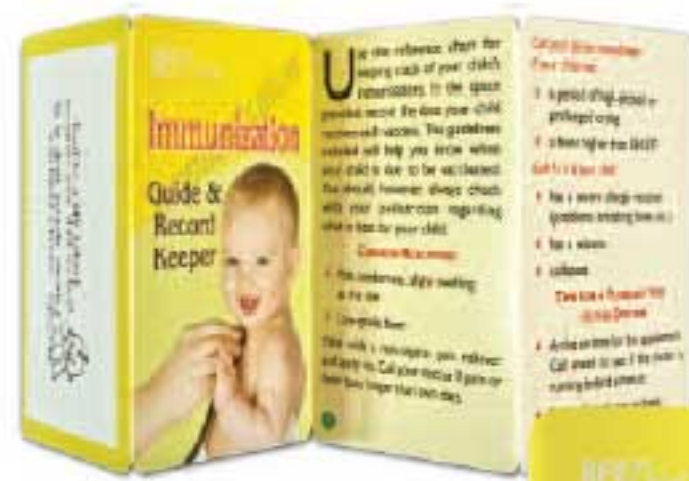


#9559 Better Book  
36-page health and growth record keeper

**Child Health Organizer** - Keep all your children's health records organized in this handy book. Includes chart for shots and immunizations, well care check-ups and more. A must have for all parents and their newborn.

250	500	1,000	2,500	5,000
\$1.19	1.14	1.09	.99	.94 5C

Clear Vinyl Book Cover: Add \$.25(G) each.  
Set Up: \$35(G). Product Size: 3-3/4" x 6".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.

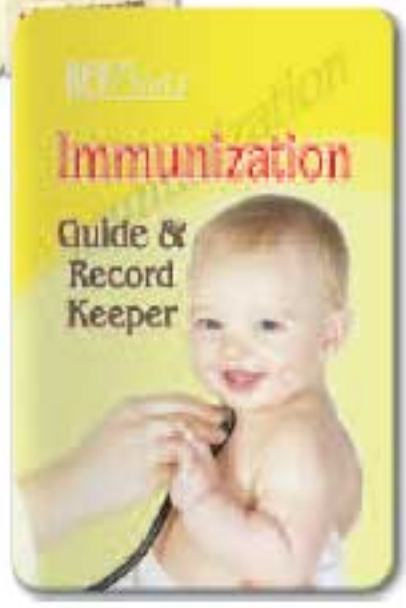


#7112 Key Point  
Folds to credit-card size

**Immunization Guide & Record Keeper** - Keep track of your child's important immunizations - from chicken pox to the flu shot! Record keeping section updated with current CDC recommendations. Plus tips for a pleasant trip to the doctor.

300	500	1,000	2,500	5,000
\$.47	.36	.33	.30	.28 5C

Set Up: \$35(G). Product Size: 2-1/8" x 3-3/8".  
Imprint: 2-1/2" x 1-3/8". Production: 10 days.  
Key Points ship flat.  
See imprint colors on page 62.





**#2048 Pocket Slider**  
Interactive slide chart

**Good Parenting** - Communication and understanding are part of being a good parent. Handy tips on parent-child relationships and more.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.



**#2060 Pocket Slider**  
Interactive slide chart

**Safety at School** - Ask any parent and they'll tell you that school safety is a top priority. Learn how to keep kids safe at school and on the way to school.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.

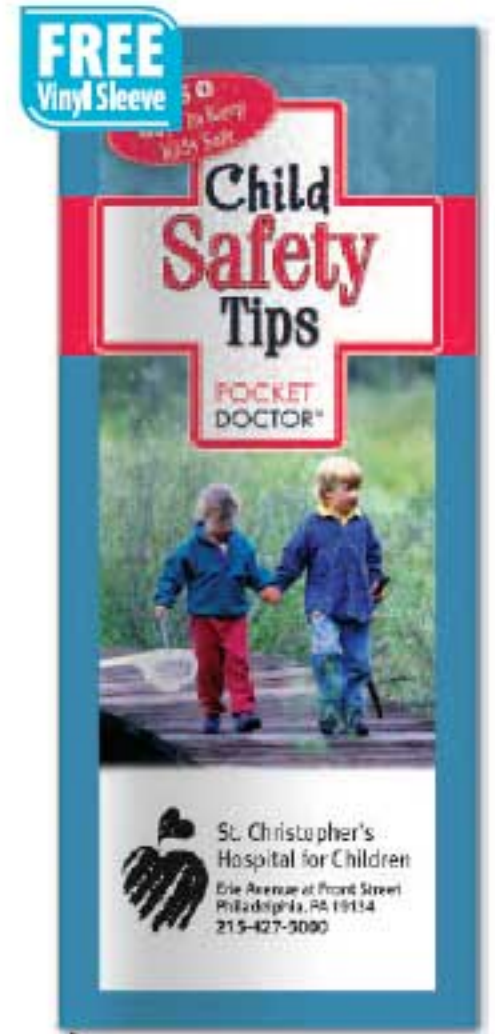


**#2004 Pocket Slider**  
Interactive slide chart

**Child Safety** - Helps parents talk to kids about staying safe on the bus, at school, on the Internet and fire safety.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.



**#3006 Pocket Doctor**  
24-page accordion fold with clear vinyl sleeve

**Child Safety Tips** - Valuable information on how to make a first aid kit, home safety tips and more.

250	500	1,000	2,500
\$1.53	1.40	1.31	1.19 4C

Set Up: \$35(G). Product Size: 3" x 7-1/2".  
Imprint: 2-1/4" x 1-1/8". Production: 10 days.  
See imprint colors on page 62.

**Mix & match**  
Multiples of 100 pieces per title

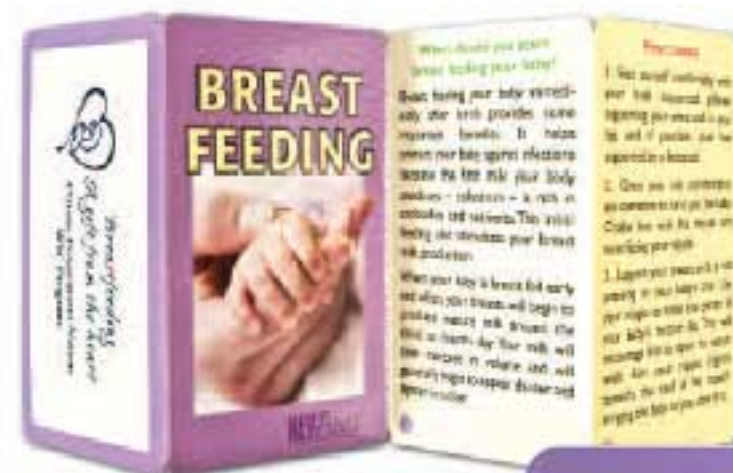
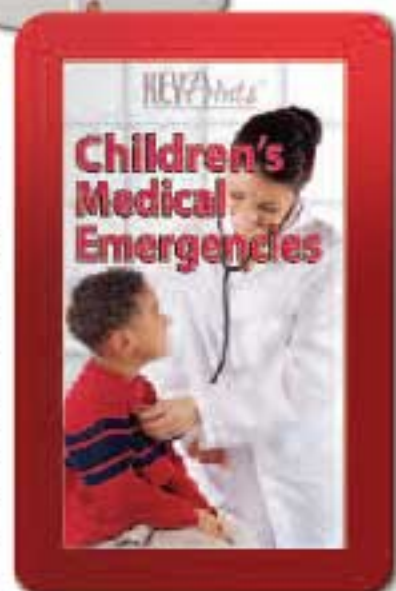


**#7216 Key Point**  
Folds to credit-card size

**Children's Medical Emergencies** - What do you do if your child is injured or sick? Up-to-date information on danger signs, when to call 9-1-1 and home safety tips.

300	500	1,000	2,500	5,000
\$.47	.36	.33	.30	.28 5C

Set Up: \$35(G). Product Size: 2-1/8" x 3-3/8".  
Imprint: 2-1/2" x 1-3/8". Production: 10 days.  
Key Points ship flat.  
See imprint colors on page 62.

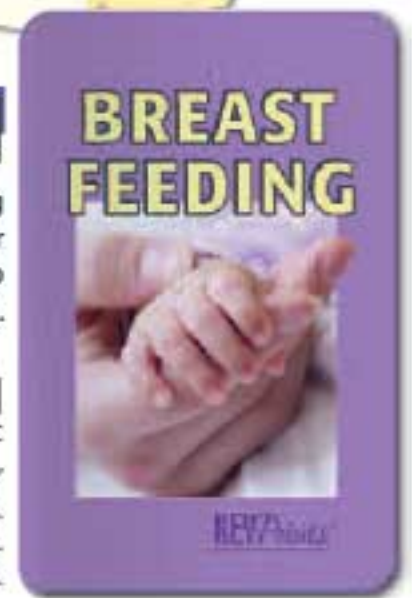


**#7119 Key Point**  
Folds to credit-card size

**Breast Feeding** - Breast-feeding promotes many health benefits for your baby. Learn when and how to begin breast-feeding.

300	500	1,000	2,500	5,000
\$.47	.36	.33	.30	.28 5C

Set Up: \$35(G). Product Size: 2-1/8" x 3-3/8".  
Imprint: 2-1/2" x 1-3/8". Production: 10 days.  
Key Points ship flat.  
See imprint colors on page 62.





#6016 Post Up  
Just peel and stick!

**Babysitter's Emergency Guide** - Relax and know that your babysitter is prepared for every emergency. Contains emergency contacts, medical information and more.

250	500	1,000	2,500	5,000
\$.51	.47	.44	.41	.38 SC

Set Up: \$35(G). Product Size: 3-7/8" x 8-3/4"  
Imprint: 2-1/2" x 1-3/8". Production: 10 days.  
See imprint colors on page 62.

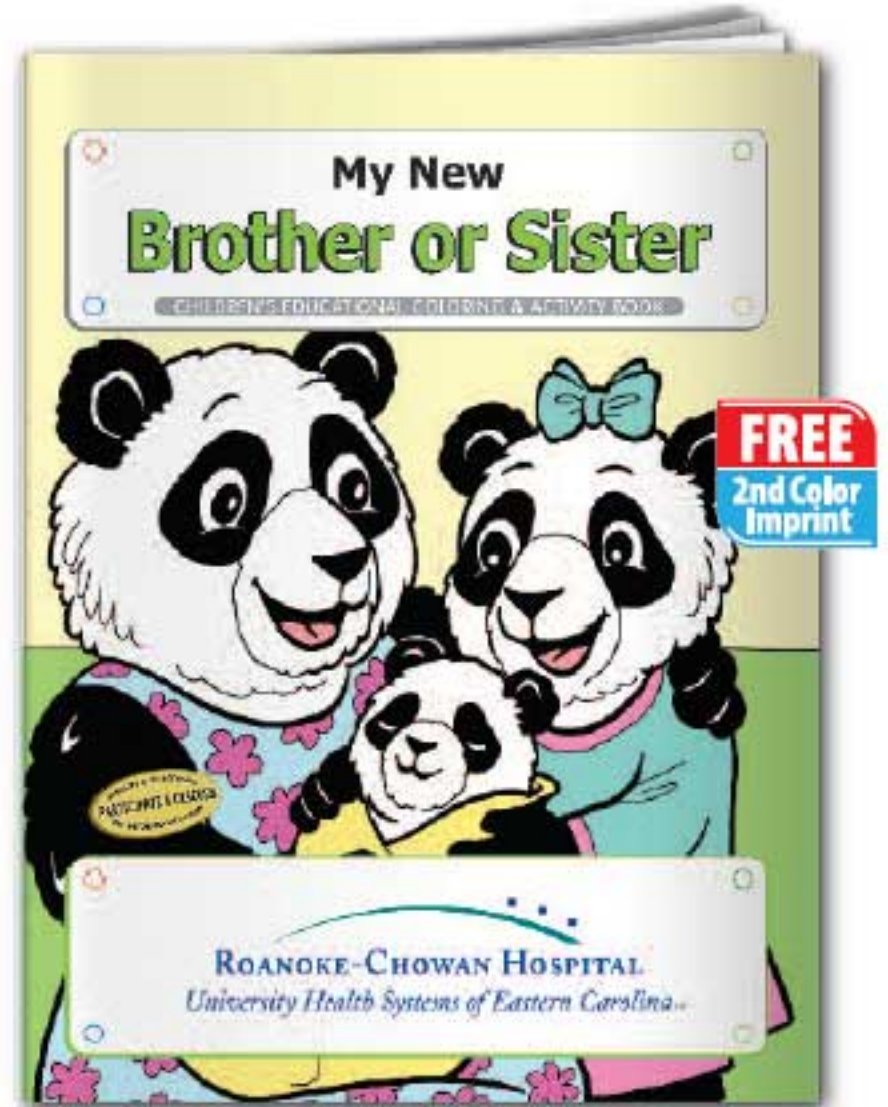


#6011 Post Up  
Just peel and stick!

**Safety at Home** - Safety tips for kids on not opening the door to strangers, remembering their address and phone number and when to call 9-1-1.

250	500	1,000	2,500	5,000
\$.51	.47	.44	.41	.38 SC

Set Up: \$35(G). Product Size: 3-7/8" x 8-3/4"  
Imprint: 2-1/2" x 1-3/8". Production: 10 days.  
See imprint colors on page 62.



#CB1047 Coloring Book  
16-pages with complete storyline

**My New Brother or Sister** - Emily is going to be a sister but she doesn't know which she wants, a baby brother or a baby sister. Witty and warm, it deals with this life changing issue.

250	500	1,000	2,500	5,000
\$.62	.57	.54	.48	.46 SC

Set Up: \$35(G). Product Size: 8" x 10-1/2"  
Imprint: 5" x 1-1/2". Production: 10 days.  
See imprint colors on page 62.



Sample pages



#7077 Key Point  
Folds to credit-card size

**Juvenile Diabetes** - Explanation of causes and symptoms of juvenile diabetes. Includes insulin tips and a list of items for your diabetes kit.

300	500	1,000	2,500	5,000
\$.47	.36	.33	.30	.28 SC

Set Up: \$35(G). Product Size: 2-1/8" x 3-3/8"  
Imprint: 2-1/2" x 1-3/8". Production: 10 days.  
Key Points ship flat.  
See imprint colors on page 62.



#7122 Key Point  
Folds to credit-card size

**Internet Safety for Kids** - Make sure your kids stay safe while on the Internet with do's and don'ts for kids and rules for computer use.

300	500	1,000	2,500	5,000
\$.47	.36	.33	.30	.28 SC

Set Up: \$35(G). Product Size: 2-1/8" x 3-3/8"  
Imprint: 2-1/2" x 1-3/8". Production: 10 days.  
Key Points ship flat.  
See imprint colors on page 62.

