



FREE
2nd Color
Imprint

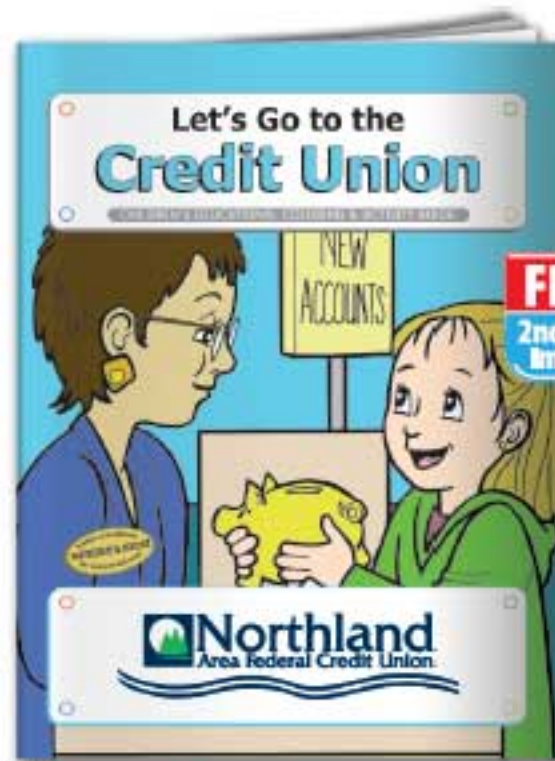
#CB1004 Coloring Book

16-pages with complete storyline

Let's Go to the Bank - It's time to learn about money when a girl wants a new video game. A friendly banker explains about saving and bank accounts.

250	500	1,000	2,500	5,000
\$.62	.57	.54	.48	.46 SC

Set Up: \$35(G). Product Size: 8" x 10-1/2"
Imprint: 5" x 1-1/2". Production: 10 days.
See imprint colors on page 62.



FREE
2nd Color
Imprint

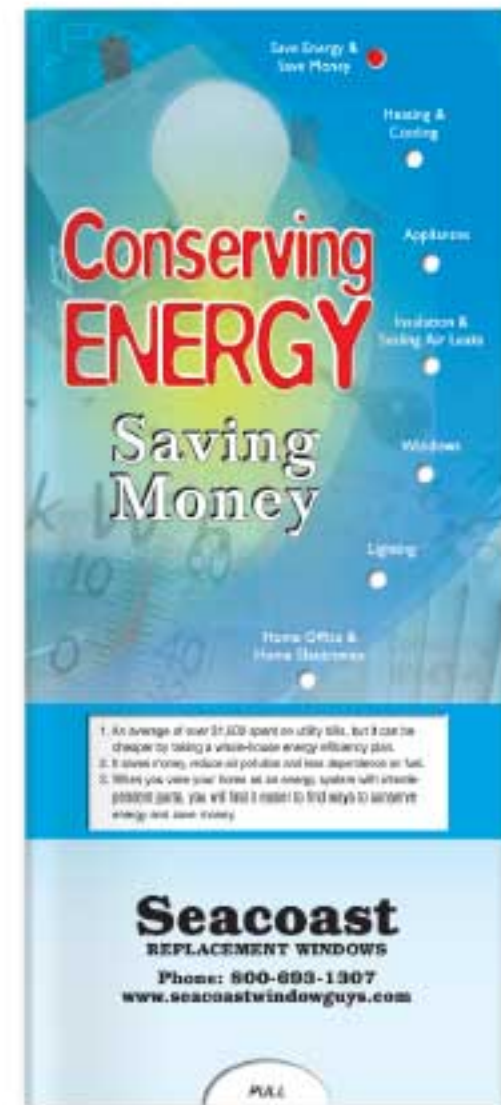
#CB1056 Coloring Book

16-pages with complete storyline

Let's Go to the Credit Union - Discover what a credit union offers in this kid-friendly, fun look at finances and savings.

250	500	1,000	2,500	5,000
\$.62	.57	.54	.48	.46 SC

Set Up: \$35(G). Product Size: 8" x 10-1/2"
Imprint: 5" x 1-1/2". Production: 10 days.
See imprint colors on page 62.



#2045 Pocket Slider
Interactive slide chart

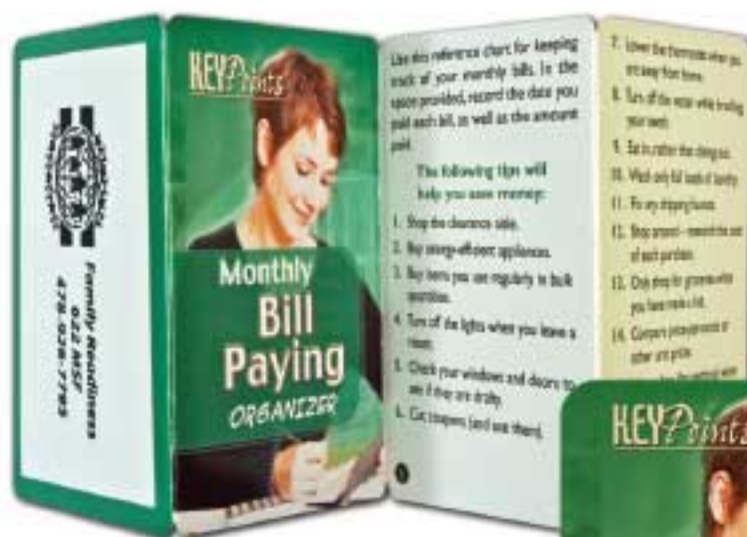
Conserving Energy - Saving energy can help save the world - but it can also save us money. Discover ways to create an energy saving plan with tips on heating & cooling, appliances and more.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 SC

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2"
Imprint: 2-1/4" x 1-1/8". Production: 10 days.
See imprint colors on page 62.



See great new Dual Topic Pocket Sliders on page 54.



#7108 Key Point

Folds to credit-card size

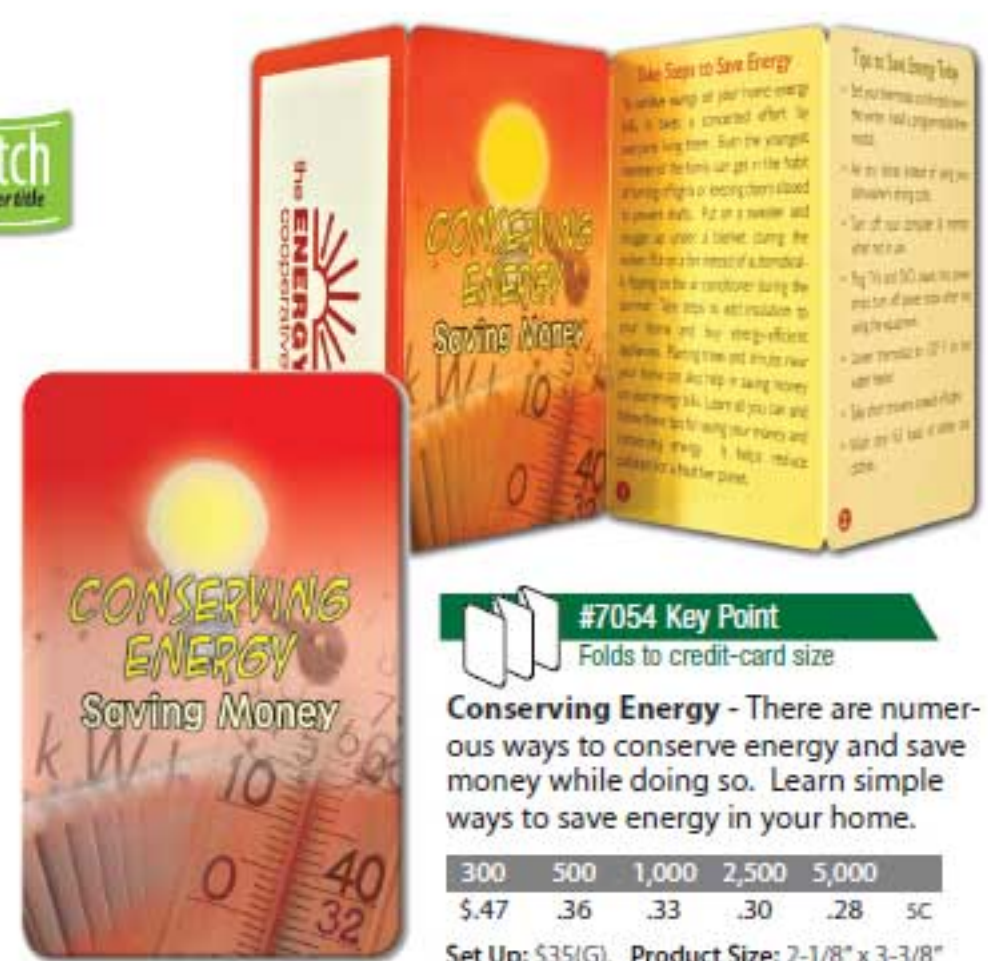
Monthly Bill Paying - A great way to track your monthly bills with a 12-month record keeper. Includes important money saving tips.

300	500	1,000	2,500	5,000
\$.47	.36	.33	.30	.28 SC

Set Up: \$35(G). Product Size: 2-1/8" x 3-3/8"
Imprint: 2-1/2" x 1-3/8". Production: 10 days.
Key Points ship flat.
See imprint colors on page 62.



Mix & match
Multiples of 100 pieces per title



#7054 Key Point

Folds to credit-card size

Conserving Energy - There are numerous ways to conserve energy and save money while doing so. Learn simple ways to save energy in your home.

300	500	1,000	2,500	5,000
\$.47	.36	.33	.30	.28 SC

Set Up: \$35(G). Product Size: 2-1/8" x 3-3/8"
Imprint: 2-1/2" x 1-3/8". Production: 10 days.
Key Points ship flat.
See imprint colors on page 62.

Home Selling Tips

Before Selling or Listing

- For Sale by Owner
- Interviewing Real Estate Agents
- Pre-Listing Inspection
- Disclosures
- Creating First Impressions
- Setting a Price

RE/MAX
1-866-24-REMAX

#2061 Pocket Slider
Interactive slide chart

Home Selling Tips - Buying, selling, relocating is made easier with helpful home selling tips. Learn how to research neighborhoods, interview real estate agents and create first impressions when selling your home. Plus info on pricing, marketing and financing.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".
Imprint: 2-1/4" x 1-1/8". Production: 10 days.
See imprint colors on page 62.

HOME BUYING TIPS & MORTGAGE CALCULATOR

POCKET SLIDER

Shopping for a House

- Applying for a Loan
- Making an Offer
- The Sales Agreement
- Home Inspections
- Closing

Optimum HOMES
ID Channel 606 OptimumHomes.com

#2139 Pocket Slider
Interactive slide chart

Home Buying Tips - Helpful advice on shopping for a home and applying for a mortgage. Includes tips on making an offer, home inspections and calculating monthly mortgage payments. Includes 40 year loan period.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".
Imprint: 2-1/4" x 1-1/8". Production: 10 days.
See imprint colors on page 62.

Reverse side

LOAN PAYMENT CALCULATOR

Best Sellers

CITIZENS UNION STATE BANK
SPRINGFIELD / BRANSON

#2038 Pocket Slider
Interactive slide chart

Loan Payment - An easy way to calculate your loan payments with varying interest rates and loan term periods. Determine the amount of principal plus interest. Plus borrowing tips.

250	500	1,000	2,500	5,000
\$.69	.66	.62	.57	.51 5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".
Imprint: 2-1/4" x 1-1/8". Production: 10 days.
See imprint colors on page 62.

Reverse side

Mix & match
Multiple of 100 pieces per side

Tune Up your Finances

Bank Star
www.bank-star.com

Double-Sided Bookmarks

NEW

#BM8010 Bookmark
Informative bookmark

Tune Up your Finances - In any economy we need to watch our spending. Use these tips and guidelines to help organize your personal finances.

300	500	1,000	2,500	5,000
\$.47	.39	.36	.33	.30 5C

Set Up: \$35(G). Product Size: 2-3/4" x 8"
Imprint: 2-1/4" x 1-1/8". Production: 10 days.
See imprint colors on page 62.

Smart Kids Save Money

Seacoast NATIONAL BANK
800.706.9991
www.seacoastnational.com

Reverse side

#BM8027 Bookmark
Informative bookmark

Smart Kids Save Money - Get kids on the right track to saving and teach them to be financially saavy with these great tips.

300	500	1,000	2,500	5,000
\$.47	.39	.36	.33	.30 5C

Set Up: \$35(G). Product Size: 2-3/4" x 8"
Imprint: 2-1/4" x 1-1/8". Production: 10 days.
See imprint colors on page 62.

Smart Saving & Spending

General Tips

- Food
- Medications
- Transportation
- Home Heating and Cooling
- Communications

• **Pusher that change:** Over the course of a year saving 5% on a big bill will pay you about halfway toward having a \$500 emergency fund.
 • **Think before you buy:** If something catches your eye, think about it for 24 hours. You may decide you don't need it or want it after all.
 • **Be careful with your credit and credit cards:** With escalating interest rates and lower fees, the convenience of those cards can add up.

THE CITIZENS BANK
GENEVA, ALABAMA
Member FDIC

Dual Topic

Personal Finances & Planning

• **Your financial plans will grow or change throughout your life** as your income level, spending patterns, family concerns, and retirement plans change. By planning ahead for each stage, you will be able to take on the challenges that arise throughout life. Financial strategies, money markets, home buying options, loans and retirement benefits programs are all available to help you keep your finances in order.

How To Use This Guide:

- Place guide inside palm with fingers and thumb gently gripping outer edges of guide.
- Gently pull left side with other hand until inside card slides smoothly.
- Pull left and flip top up in desired height.
- View reference tips in out of window.

NEW

SeniorAdvantage
AT ODESSA REGIONAL MEDICAL CENTER
432.582.8796
www.odsos.org/ourcommunity/outreach/over
520 East Sixth Street • Odessa, Texas 79761

Saving for your Retirement

How Much to Save

- Estimating Your Retirement Needs
- Compiling Income Sources
- Investment Types
- Investment Strategies
- Tax Considerations
- Keys To Saving For Retirement

NEW

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www.odsos.org/ourcommunity/outreach/over
520 East Sixth Street • Odessa, Texas 79761

Dual Topic

All About Investing in the 401K

• A 401(k) is a company-sponsored, tax-deferred, employee-funded savings plan for retirement.
 • It is owned by the individual employee under the plan's terms.
 • In 2008, the maximum contribution is \$10,000 (\$12,000 for ages 50 or older).
 • The maximum allowable annual rate collected each year for rollovers.

How To Use This Guide:

- Place guide inside palm with fingers and thumb gently gripping outer edges of guide.
- Gently pull left side with other hand until inside card slides smoothly.
- Pull left and flip top up in desired height.
- View reference tips in out of window.

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www.odsos.org/ourcommunity/outreach/over
520 East Sixth Street • Odessa, Texas 79761

#2075 Pocket Slider
Dual topic interactive slide chart

Smart Saving & Spending and Personal Finances & Planning - Tips to help spend your money wisely, as well as explanations of common financial products.

250	500	1,000	2,500	5,000	
\$.69	.66	.62	.57	.51	5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".
 Imprint: 2-1/4" x 1-1/8". Production: 10 days.
 See imprint colors on page 62.

Mix & match
Multiples of 100 pieces per title

#2076 Pocket Slider
Dual topic interactive slide chart

Saving for Your Retirement and All About Investing in the 401K - Saving for your retirement starts today! Also, guidelines to make the most of your 401K program.

250	500	1,000	2,500	5,000	
\$.69	.66	.62	.57	.51	5C

Set Up: \$35(G). Product Size: 3-3/4" x 8-1/2".
 Imprint: 2-1/4" x 1-1/8". Production: 10 days.
 See imprint colors on page 62.

BETTER BOOKS

Managing your Finances

NEW

Banknorth

#9562 Better Book
36-page info and guide book

Managing Your Finances - This guide book will explain common financial concepts and help you to organize your personal finances.

250	500	1,000	2,500	5,000	
\$ 1.19	1.14	1.09	.99	.94	5C

Clear Vinyl Book Cover: Add \$.25(G) each.
 Set Up: \$35(G). Product Size: 3-3/4" x 6"
 Imprint: 2-1/4" x 1-1/8". Production: 10 days.
 See imprint colors on page 62.

STRESS Reducers

Trident Health System
 1000 1st St. • Fort Worth, TX
 To schedule an appointment call 817-757-0814

Also see page 27 for a selection of Stress-free Guides

KEY POINT

Planning & Saving

for your future

NEW

UNION SAVINGS BANK

#7067 Key Point
Folds to credit-card size

Planning and Saving for Your Future - In order to have a financially secure future you need to begin today. Here are some tips to help you get started.

300	500	1,000	2,500	5,000	
\$.47	.36	.33	.30	.28	5C

Set Up: \$35(G). Product Size: 2-1/8" x 3-3/8"
 Imprint: 2-1/2" x 1-3/8". Production: 10 days.
 Key Points ship flat.
 See imprint colors on page 62.